

Artificial Intelligence and Human Resource Management: Survey-Based Empirical Analysis of Organizational Adoption

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Abstract

The growing integration of artificial intelligence into organizational environments increasingly influences contemporary human resource management practices. AI-supported analytical systems are progressively introduced into recruitment procedures, workforce analytics, and employee performance evaluation, enabling organizations to process large volumes of personnel data and support managerial decision processes through predictive analysis. Despite the expanding diffusion of these technologies, empirical evidence regarding how HR professionals evaluate their practical benefits and associated governance challenges remains comparatively limited.

This study investigates the adoption of artificial intelligence within human resource management and examines how HR professionals perceive its influence on recruitment efficiency, analytical decision support, and ethical governance. The empirical investigation is based on a survey conducted among 120 HR professionals employed in medium and large organizations operating across several economic sectors. Data were collected through a structured questionnaire using five-point Likert-scale items measuring AI adoption within HR activities, perceived operational efficiency, and concerns related to algorithmic transparency and employee data protection.

The empirical findings indicate that AI-supported HR systems are associated with improved recruitment efficiency and stronger analytical support for managerial decision-making. Descriptive statistical analysis shows relatively high evaluations of AI-related operational efficiency ($M = 4.2$), while perceptions regarding the ability of artificial intelligence to reduce bias in recruitment processes remain moderate ($M = 3.1$). The results also reveal substantial concern regarding the governance implications of AI-based HR systems, particularly with respect to employee data privacy (72% of respondents) and the transparency of algorithmic decision procedures (65%).

The findings indicate that broader organizational acceptance of AI-supported HR systems depends on transparent governance mechanisms and effective employee data protection.

Keywords: artificial intelligence; human resource management; recruitment analytics; algorithmic governance; data privacy

JEL Classification:
M12, M15, O33, C83

Introduction

The rapid development of digital technologies has transformed contemporary organizational environments, particularly in areas where managerial decision-making increasingly relies on the interpretation of large volumes of data. Artificial intelligence increasingly influences organizational management through the growing use of analytical systems capable of processing large volumes of workforce and organizational data.

Over the past decade, AI-based analytical systems have been introduced into a wide range of organizational activities, including financial analysis, marketing analytics, operational planning, and human resource management (Úbeda-García et al. 2025). This development reflects a transition toward data-oriented management practices in which

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algorithmic systems assist managers in evaluating complex patterns and supporting organizational decision processes.

Organizations increasingly use artificial intelligence to support recruitment procedures, workforce analytics, and managerial evaluation processes (Brynjolfsson and McAfee 2017).

Human resource management represents one of the organizational domains most strongly influenced by these technological changes. Traditionally, HR activities such as recruitment, employee evaluation, and workforce planning relied on professional judgment and qualitative assessment. The emergence of AI-supported analytical systems has introduced new possibilities for processing large datasets related to employee qualifications, work performance, and organizational behavior. Recruitment platforms equipped with machine learning algorithms can evaluate large numbers of candidate applications within a short time frame, while predictive analytics systems allow organizations to identify workforce trends and potential performance outcomes with greater analytical precision. Davenport and Ronanki described this transformation as a shift toward analytical decision support systems capable of generating managerial insight from complex datasets (Davenport and Ronanki 2018).

Researchers have examined the use of algorithmic systems in recruitment procedures, workforce analytics, and employee performance evaluation. Studies indicate that automated screening systems can improve the efficiency and consistency of candidate selection by processing structured information from resumes and digital professional profiles (Upadhyay and Khandelwal 2018). AI-driven recruitment platforms enable faster processing of candidate information during hiring procedures. (Black and van Esch 2020).

Despite these potential advantages, the adoption of artificial intelligence in human resource management has generated debate regarding the ethical and organizational implications of algorithmic decision systems. One of the most frequently discussed concerns relates to the possibility that algorithmic models may reproduce patterns of bias embedded in historical employment data. Automated hiring systems trained on historical datasets may replicate discriminatory patterns if the underlying data contain imbalanced representation of social groups (Raghavan et al. 2020). These concerns have intensified scholarly discussion regarding fairness and accountability in algorithmic decision-making.

Another important issue concerns the transparency of algorithmic systems and the protection of employee data. AI-supported HR platforms frequently rely on large datasets that include information about employee performance, productivity indicators, and professional behavior. While such information can provide valuable insight into workforce dynamics, its collection and analysis raise questions regarding privacy protection and organizational governance. Decision systems based on machine learning therefore require transparent regulatory frameworks capable of ensuring fairness, accountability, and data protection (Binns 2018; Minbaeva 2021).

Although the academic literature examining artificial intelligence in human resource management has expanded rapidly, empirical research focusing on practitioner perceptions remains limited. Many studies concentrate on technological capabilities or theoretical implications of algorithmic governance, while fewer investigations analyze how HR professionals evaluate the benefits and potential risks associated with AI adoption in their daily professional practice.

In this context, the present study investigates how HR professionals perceive the adoption of artificial intelligence within organizational HR functions. The research focuses on three analytical dimensions: the extent of AI adoption in HR activities, the perceived operational efficiency of AI-supported systems, and the ethical concerns associated with algorithmic decision processes. By examining practitioner perceptions through a survey of HR professionals employed in medium and large organizations, the study provides empirical insight into how AI-supported HR systems are interpreted within organizational environments and how concerns related to fairness, transparency, and data protection influence attitudes toward their implementation.

2. Literature Review

The expanding presence of artificial intelligence in organizational environments has generated extensive discussion regarding the transformation of managerial practices and decision processes. Human resource management represents a field where digital technologies increasingly influence traditional organizational procedures. The introduction of AI-supported analytical systems into HR functions reflects a shift toward data-driven organizational governance, where managerial judgments are complemented by algorithmic analysis of workforce data.

Within management literature, artificial intelligence is commonly understood as a category of computational systems capable of identifying patterns in large datasets and generating predictive insights that support managerial decision-making. Management research increasingly examines how AI-supported systems influence organizational decision structures. Davenport and Ronanki described the organizational application of artificial intelligence as a process through which analytical systems generate managerial insight by identifying relationships within complex data structures (Davenport and Ronanki 2018).

Human resource management is particularly receptive to the adoption of artificial intelligence due to the extensive amount of information generated through recruitment activities, employee records, performance evaluations, and internal communication systems. Traditionally, HR decision-making relied heavily on human judgment and qualitative evaluation. The introduction of AI-supported analytics has expanded the analytical capabilities available to HR departments. Predictive models can analyze historical employment data in order to forecast employee turnover, identify patterns of workforce mobility, and evaluate candidate suitability during recruitment procedures.

Recruitment represents one of the earliest and most visible areas of AI adoption in HR management. Digital recruitment platforms increasingly incorporate algorithmic screening systems capable of evaluating candidate profiles through automated comparison with predefined job requirements. These systems analyze large numbers of job applications and filter candidates according to qualifications and professional experience. Research also indicates that algorithmic systems increasingly shape workplace decision structures and interactions between employees, managers, and digital technologies (Kellogg, Valentine, and Christin 2020). Studies examining AI-supported recruitment systems demonstrate that automated screening platforms can significantly reduce the time required to evaluate candidate applications while maintaining consistent evaluation criteria across applicants (Upadhyay and Khandelwal 2018).

AI-based recruitment systems allow organizations to process thousands of candidate profiles simultaneously and identify candidate attributes associated with previous

employment success within the organization (Black and van Esch 2020). This form of data-driven recruitment represents a shift from traditional evaluation practices that relied primarily on human interpretation of resumes and interviews.

Beyond recruitment, artificial intelligence increasingly appears in employee performance management systems. Analytical platforms used in organizations collect data related to employee productivity, collaboration patterns, and task completion timelines. These datasets can be analyzed through machine learning algorithms to identify patterns associated with workforce performance and engagement (Tambe, Cappelli, and Yakubovich 2019). AI-supported workforce analytics can assist organizations in identifying training needs, evaluating workforce productivity, and anticipating future skill shortages.

The adoption of AI in HR management has also generated debate regarding the ethical implications of algorithmic decision systems. Machine learning models may reproduce patterns of bias embedded within historical datasets if training data contain discriminatory patterns or imbalanced representation of demographic groups (Raghavan et al. 2020). These findings have intensified discussion regarding transparency and accountability in algorithmic decision processes.

Transparency represents another central issue in discussions of algorithmic decision systems. Machine learning systems frequently operate as complex analytical structures whose internal logic may be difficult to interpret. This lack of interpretability raises concerns regarding accountability within automated decision procedures (Binns 2018).

Data privacy represents an additional ethical concern. AI-supported HR platforms rely on large volumes of employee data, including information related to work performance and professional development. While such data provide insight into workforce dynamics, their collection and analysis raise questions regarding the protection of personal information. Research highlights the importance of governance mechanisms capable of regulating the collection, storage, and use of employee data within digital HR systems (Minbaeva 2021).

Finally, the integration of artificial intelligence into HR functions is frequently interpreted as part of a broader shift toward analytical management models. These models emphasize the use of data interpretation and predictive analysis in organizational decision-making. Artificial intelligence therefore functions as a complementary analytical tool that augments managerial decision processes rather than replacing human judgment (Jarrahi 2018).

3. Research Methodology

The empirical component of this study is designed to examine how human resource professionals perceive the adoption and practical implications of artificial intelligence within organizational HR functions. In order to capture these perceptions in a structured and comparable manner, the research applies a quantitative survey design based on standardized measurement instruments. Quantitative approaches are widely used in organizational and management research when the objective is to analyze patterns of perception, behavioral tendencies, or organizational practices across a defined professional population. Through the use of structured questionnaires and statistical analysis, this methodological approach allows the identification of relationships between variables related to technological adoption, perceived operational efficiency, and ethical considerations associated with algorithmic systems.

3.1 Research Design

The study adopts a cross-sectional survey design aimed at capturing the perceptions of HR professionals regarding the adoption of artificial intelligence within their organizations at a specific moment in time. Cross-sectional surveys are frequently employed in organizational research when the objective is to assess prevailing attitudes, practices, or experiences within a defined professional community. In the context of this study, the survey approach allows the systematic collection of empirical data regarding the extent to which AI-supported tools are present in HR practices and how these technologies are evaluated by practitioners responsible for managing human resources. The analytical framework of the research focuses on three principal dimensions of AI integration within HR functions. The first dimension concerns the level of adoption of artificial intelligence within organizational HR activities, particularly in recruitment procedures and employee performance evaluation. The second dimension examines perceptions regarding the operational efficiency associated with AI-supported systems, including the ability of such technologies to improve decision-making processes within HR departments. The third dimension addresses ethical considerations related to the use of artificial intelligence in HR management, including concerns regarding algorithmic transparency, fairness in automated decision processes, and the protection of employee data.

3.2. Sample and Data Collection

Empirical data were collected through an online questionnaire distributed among professionals working in human resource management across multiple sectors of the economy. The survey was conducted between January and March 2026. Participants were recruited through professional HR networks and digital communication platforms used by HR specialists, including professional networking communities and organizational contacts.

The final sample consists of 120 respondents employed in medium and large organizations operating in sectors such as finance, information technology, manufacturing, and service industries. Organizations included in the sample employ more than fifty workers, which ensures that respondents operate within structured HR environments where recruitment procedures, performance evaluation systems, and workforce analytics are formally implemented.

Participation in the survey was voluntary and anonymous. Respondents were informed about the academic purpose of the research and assured that their responses would be used exclusively for analytical purposes. This approach aimed to encourage honest responses and minimize potential response bias associated with organizational confidentiality concerns.

The demographic distribution of the respondents reflects different professional positions within HR departments. The sample includes HR managers responsible for strategic personnel decisions, HR specialists engaged in recruitment and workforce administration, and HR analysts working with organizational data and workforce metrics. This diversity allows the study to capture perceptions across different professional roles involved in HR management.

3.3. Survey Instrument

The questionnaire used in this research was designed to capture perceptions related to artificial intelligence adoption within human resource management. The instrument consists of two main sections. The first section collects demographic and professional information about respondents, including their professional position within HR departments and the organizational environment in which they operate. The second section measures perceptions related to artificial intelligence adoption and its perceived organizational implications.

Five key variables were measured using a five-point Likert scale, where the value one indicates strong disagreement and the value five indicates strong agreement with the presented statements. The survey variables were designed to capture both technological adoption and perceived organizational outcomes associated with AI integration.

The variable AI Recruitment Use measures whether organizations utilize artificial intelligence tools in recruitment procedures and candidate screening processes. This variable captures the degree to which automated systems participate in the initial stages of candidate evaluation.

The variable AI Efficiency evaluates the perception that AI-supported tools improve the efficiency of HR operations. This indicator reflects the belief that algorithmic systems can assist HR departments in processing information and supporting managerial decisions more effectively.

The variable AI Bias Reduction measures the perception that artificial intelligence reduces human bias within recruitment procedures. This variable is particularly relevant in the context of ongoing debates regarding algorithmic fairness and discrimination in automated hiring systems.

The variable AI Performance Evaluation examines whether artificial intelligence systems are used for evaluating employee performance or analyzing productivity patterns within organizations.

The variable Data Privacy Concern measures the extent to which respondents express concern regarding the protection of employee data within AI-supported HR systems.

3.4. Data Analysis

The collected data were analyzed using descriptive statistical techniques in order to evaluate general patterns in respondent perceptions. Descriptive statistics are commonly used in survey-based research to summarize the distribution of responses and identify prevailing tendencies within a dataset. The analysis includes the calculation of mean values and standard deviations for each survey variable in order to assess the intensity and variability of respondent perceptions.

In addition to descriptive statistics, frequency analysis was applied in order to examine the proportion of organizations that use artificial intelligence within specific HR functions. This analysis provides insight into the practical diffusion of AI technologies across recruitment procedures, workforce analytics, and employee engagement monitoring within the sampled organizations.

Through the combination of descriptive statistics and frequency analysis, the methodological approach enables the identification of patterns regarding both the adoption of artificial intelligence within HR departments and the perceptions of practitioners regarding its operational advantages and ethical implications. The results of

this analysis are presented in the following section, which examines the empirical findings of the study.

4. Results

The empirical findings provide insight into how human resource professionals evaluate the adoption of artificial intelligence within organizational HR practices. The analysis evaluates perceptions regarding AI adoption, operational efficiency, and ethical concerns within HR functions. Tables and graphical representations are used to summarize the numerical distribution of responses and to illustrate patterns of AI adoption across HR functions.

4.1. Perceptions of Artificial Intelligence Adoption

The first stage of the analysis evaluates how respondents perceive the integration of artificial intelligence within HR activities. Descriptive statistics were calculated in order to determine the mean values and variability of responses for each survey variable. These indicators provide insight into the general tendency of respondents' perceptions regarding the influence of AI-supported tools within organizational HR processes.

The analysis reveals that HR professionals generally perceive artificial intelligence as an analytical instrument capable of improving organizational HR processes. At the same time, respondents report considerable concern regarding the governance structures and ethical implications associated with these technologies.

Table 1 presents the descriptive statistics for the five variables included in the survey instrument, including the mean values and standard deviations calculated from the Likert-scale responses.

Table 1. Descriptive statistics for AI adoption variables

Variable	Mean (M)	Standard Deviation (SD)
AI Recruitment Use	3.9	0.82
AI Efficiency	4.2	0.74
AI Bias Reduction	3.1	0.91
AI Performance Evaluation	3.7	0.86
Data Privacy Concern	4.3	0.68

The highest mean value is observed for the variable measuring concern regarding employee data protection. The value of 4.3 indicates that respondents express strong

apprehension regarding the protection of employee data within AI-supported HR systems. This finding indicates that issues related to data privacy and governance represent one of the most significant concerns among HR professionals when evaluating AI-supported HR systems.

A similarly high value is recorded for the variable measuring perceived operational efficiency associated with artificial intelligence. The mean value of 4.2 indicates that respondents widely recognize the capacity of AI-supported tools to improve the analytical capabilities of HR departments. These systems are frequently associated with faster information processing, improved candidate screening procedures, and enhanced analytical support for managerial decisions.

In contrast, the perception that artificial intelligence reduces bias in recruitment processes received a noticeably lower evaluation. The mean value of 3.1 indicates a more cautious assessment among respondents. This suggests that HR professionals remain uncertain regarding the ability of algorithmic systems to eliminate discriminatory patterns in hiring decisions. The relatively high standard deviation observed for this variable indicates variation in perceptions among respondents, reflecting ongoing debates regarding the fairness of automated decision systems.

The variable measuring the use of artificial intelligence in employee performance evaluation recorded a mean value of 3.7, indicating that AI-supported analytics systems are present within some organizations but are not yet uniformly implemented across all HR environments. To illustrate these patterns visually, the distribution of mean values across survey variables can be presented in graphical form.

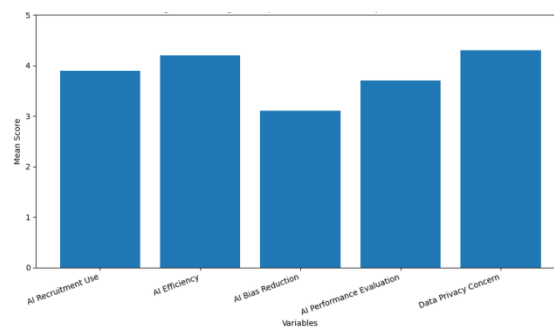


Figure 1. Average perception scores for AI adoption variables

This graphical representation highlights the relatively strong perception of operational efficiency associated with artificial intelligence, alongside pronounced concerns related to data protection.

4.2. Organizational Adoption of Artificial Intelligence in HR Functions

In addition to examining perceptions, the study investigates the degree to which artificial intelligence is practically used within specific HR functions. Frequency analysis was conducted to determine the proportion of organizations that utilize AI-supported systems across different HR activities.

The survey results indicate that recruitment screening represents the most common application of artificial intelligence within HR activities. Approximately 68 percent of respondents reported that their organizations use algorithmic tools to assist in candidate screening and recruitment analytics.

Table 2 summarizes the proportion of organizations using artificial intelligence across four HR functions examined in the study.

Table 2. Organizational adoption of AI across HR functions

HR Function	Percentage of Organizations Using AI
Recruitment screening	68%
Performance analytics	54%
Workforce planning	47%
Employee engagement analysis	39%

Performance analytics represents the second most common application of artificial intelligence, reported by 54 percent of respondents. These systems typically analyze productivity indicators, project participation, and patterns of collaboration within organizational teams.

Workforce planning appears as the third most frequently reported application, with 47 percent of organizations using AI-supported analytical tools for workforce forecasting and strategic personnel planning.

The lowest level of adoption is observed in the analysis of employee engagement, where 39 percent of respondents report the use of AI-supported monitoring tools. This comparatively lower level of implementation may reflect organizational caution regarding employee monitoring practices and concerns related to privacy protection. These adoption patterns can be visually summarized through a graphical representation.

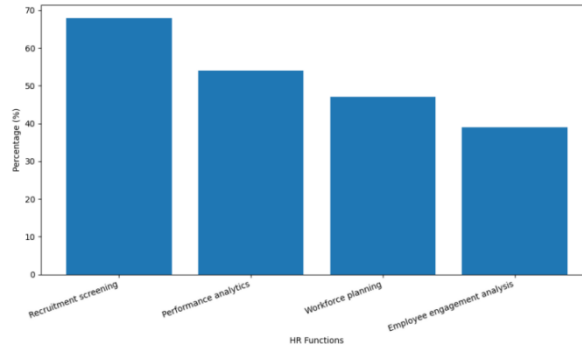


Figure 2. Distribution of AI adoption across HR functions

The figure illustrates that recruitment processes represent the area where artificial intelligence has achieved the highest level of organizational diffusion.

4.3. Ethical and Governance Concerns

Beyond operational benefits, the survey results reveal considerable concern among respondents regarding the ethical implications of algorithmic systems within human resource management. These concerns relate primarily to data privacy, algorithmic transparency, and the possibility of bias in automated hiring systems. **Table 3** presents the proportion of respondents expressing concern regarding each of the examined governance issues.

Table 3. Frequency of ethical concerns among respondents

Ethical Issue	Percentage of Respondents Expressing Concern
Data privacy	72%
Algorithmic transparency	65%
Bias in automated hiring	58%

The most frequently reported concern relates to the protection of employee data. A total of 72 percent of respondents indicated apprehension regarding the way employee data are collected and processed within AI-supported HR systems. This finding reflects the increasing sensitivity of workforce data within digital organizational environments.

Algorithmic transparency represents the second most frequently cited concern. Approximately 65 percent of respondents expressed uncertainty regarding the interpretability of algorithmic decision systems used in recruitment or workforce analytics.

Concerns regarding bias in automated hiring systems were expressed by 58 percent of respondents. These perceptions reflect broader discussions within the academic literature regarding the potential reproduction of historical biases through machine learning models trained on past employment data. These governance concerns can also be summarized visually.

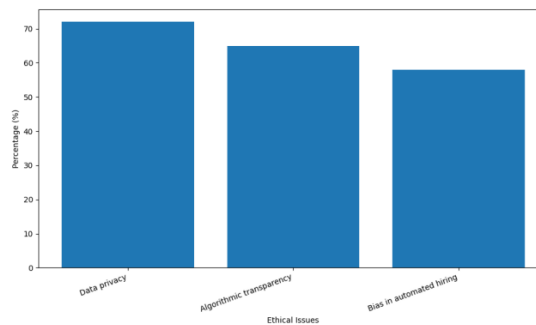


Figure 3. Distribution of ethical concerns related to AI-supported HR systems

The results show that HR professionals recognize the operational advantages of artificial intelligence, but concerns regarding transparency, fairness, and data privacy continue to influence attitudes toward organizational adoption.

5. Discussion

The empirical results indicate that artificial intelligence is increasingly perceived as a useful analytical instrument within contemporary human resource management. HR professionals recognize that AI-supported systems can improve the efficiency of recruitment procedures and enhance the analytical capacity of HR departments when processing large volumes of workforce data. High evaluations of AI efficiency indicate increasing organizational reliance on automated recruitment analytics. These findings correspond with earlier research demonstrating that automated recruitment platforms enable organizations to evaluate candidate information more rapidly and apply standardized evaluation criteria during the hiring process (Upadhyay and Khandelwal 2018; Davenport and Ronanki 2018).

At the same time, the survey results reveal that HR professionals remain cautious regarding the fairness and governance of algorithmic decision systems. The moderate evaluation of AI's capacity to reduce bias in recruitment processes suggests that respondents are uncertain whether algorithmic models can effectively eliminate discriminatory patterns in hiring decisions. These findings reinforce ongoing discussions regarding the need for transparent and accountable algorithmic decision frameworks in organizational contexts.

Another important finding concerns the strong concern expressed by respondents regarding employee data protection. The high proportion of respondents reporting apprehension about data privacy indicates that the adoption of AI-supported HR systems raises significant governance challenges within organizations. As digital HR platforms

increasingly rely on large datasets related to employee performance and professional behavior, organizations must develop transparent frameworks regulating the collection, storage, and analysis of workforce data (Binns 2018; Minbaeva 2021).

The study contributes to the literature on artificial intelligence in human resource management in several ways. First, it provides empirical evidence from a relatively underrepresented organizational context, thereby extending the geographical scope of existing research on AI adoption in HRM. Second, by focusing on practitioner perceptions, the study offers insight into how AI technologies are interpreted by the professionals responsible for implementing them within organizational environments. Third, the findings reveal a clear discrepancy between the perceived operational efficiency of AI systems and the ethical concerns associated with their use. The empirical gap between high efficiency evaluations ($M = 4.2$) and substantial concerns regarding data privacy and algorithmic transparency suggests that the adoption of AI in HR management is not solely a technological process but also a governance challenge.

Finally, the identification of employee engagement analysis as the least adopted AI function highlights the existence of organizational boundaries regarding workplace monitoring and digital surveillance. This finding suggests that while organizations recognize the analytical potential of AI technologies, they remain cautious regarding applications that may be perceived as intrusive by employees. Future research may therefore explore how organizational culture, regulatory frameworks, and employee perceptions influence the acceptance of AI-based monitoring systems in workplace environments.

6. Conclusion

This study examined the adoption of artificial intelligence within human resource management and analyzed how HR professionals perceive its operational benefits and governance implications. The results indicate that AI-supported systems are increasingly recognized as useful analytical tools capable of improving recruitment efficiency and strengthening data-driven decision-making within HR departments. Recruitment screening represents the most widely adopted AI-supported HR activity.

Despite these advantages, the findings demonstrate that concerns related to data privacy, algorithmic transparency, and fairness remain prominent among HR professionals. The moderate perception of AI's ability to reduce bias in recruitment decisions suggests that trust in algorithmic decision systems is still developing within organizational environments. Consequently, the broader acceptance of artificial intelligence in HR management will depend on the establishment of governance mechanisms that ensure transparent decision processes and responsible management of employee data.

Although the study provides empirical insight into practitioner perceptions of AI adoption, several limitations should be acknowledged. The analysis is based on a limited sample of HR professionals and focuses on a single organizational context. Future research may extend this analysis by examining larger samples and conducting comparative studies across different countries or organizational sectors. Further investigations may also explore how the adoption of artificial intelligence influences long-term organizational performance and workforce management strategies.

The findings contribute to the expanding literature examining the organizational implications of artificial intelligence within human resource management.

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